

## Press Release

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### **HINES AND FIDAL LOMBARDIA TOGETHER TO INVOLVE YOUNG PEOPLE IN SPORTS**

### **LAUNCHED TODAY THE FIRST SPORTS INITIATIVE IN THE SAN SIRO EX-TROTTO SITE: INAUGURATION OF “CAMPO 7”, A NEW PUBLIC SPACE WHICH FOR A YEAR WILL BE OPEN TO LOCAL SCHOOLS TO PROMOTE TRACK&FIELD ACTIVITY IN THE CITY**

*Inaugurating “Campo 7” were two hundred students of neighbourhood primary schools, involved in a race with Olympic gold medalist Filippo Tortu*

# Hines

**Milan**, 6 October 2022 – Inaugurated today at the Piazzale dello Sport in Milan’s San Siro neighbourhood, was “Campo 7” [“Field 7”], the first initiative promoted by Hines (global real estate investment, development and management company) as part of the collaboration initiated with FIDAL Lombardia (Federazione Italiana di Atletica Leggera), the Italian Track and Field Federation, to involve young people in sports and promote in schools a healthy and sustainable lifestyle, including through sport activity. “Campo 7”, a project sponsored by the city of Milan, marks the birth of a new public space for sports, created thanks to a tactical urbanism initiative that provided for the renewal of a long-abandoned area and its transformation into an outdoor track and field facility that will remain available to schools and local residents for a year.

During the inauguration, the special race gave over 200 students from the Radice, Monte Baldo, Don Gnocchi and Dolci primary schools the opportunity to run with “Campo 7” special guest Filippo Tortu. It marked the start of a programme of sport activities for neighbourhood schools that will continue throughout the 2022-2023 academic year, also thanks to the contribution of the Raptors Milano track and field school.

“Campo 7” is a long-term project aimed at promoting sport activity for young people because it is key to developing an enhanced sense of civic responsibility and, at the same time, is a fundamental means for promoting integration and righting wrongs, especially in complex social situations.

With the “Campo 7” project, Hines—investor and developer of the Ex-Trotto site through the Invictus real estate fund managed by Prelios SGR— continues its programme of launching educational workshops and after-school activities through “Progetto Scuole” [“Project Schools”], an initiative which, in just over a year, has involved more than 300 students in Zone 7.

Also as part of “Progetto Scuole”, in March 2022 the floral skyline, “Un kilometro di biodiversità” [“A Kilometre of Biodiversity”] was inaugurated, the precursor to “Campo 7”. The skyline was the brainchild of illustrator and muralist Camilla Falsini and young artists from “Hard in the Paint”.

Taking part in the inauguration were Martina Riva, Councilwoman for Sport, Tourism and Youth Policies for the city of Milan; Mario Abbadessa, Senior Managing Director & Country Head of Hines Italy; Silvia Fossati, President of Zone 7; Giovanni Mauri, President of FIDAL Lombardia; Marco Riva, President of the Regional Committee of CONI Lombardia; and Giorgio Zampetti, Director-General of Legambiente, with which Hines will soon be signing a strategic partnership agreement.

**Mario Abbadessa, Senior Managing Director & Country Head of Hines Italy**, commented: “Today marks the beginning of a new season for Hines, one dedicated to promoting sport in schools as a key stimulus to contributing to the formation of aware and responsible citizens of the future. It is a goal we have decided to pursue by activating long-term relationships and synergies with institutions, local government and the various groups active in this area. A positive model of collaboration we have been pleased to be involved in for over a year with ‘Progetto Scuole’, and which we intend extending to other partners in the coming months. ‘Campo 7’ is an important point of departure of the collaboration launched with FIDAL, and a clear example of how the creation of new public spaces can contribute to generating social value in the area.”

**Martina Riva, Councilwoman for Sport, Tourism and Youth Policies for the city of Milan**, commented: “Campo 7 is one of those projects that must absolutely be supported. Thanks to the renewal work carried out by Hines and the collaboration with FIDAL Lombardia, today being restored to the neighbourhood and the city is an area in which children and young people can

practice sport free of charge.

In recent years, because of the pandemic, depending on the age bracket, about 25-35% of young people stopped doing sports.

This is an alarming statistic that should push all sport-related entities, beginning with government, to commit themselves with greater determination to promote physical and sport activities for young people, for their physical and mental well-being. Sport is a vehicle for personal growth and inclusion that has no equal. Therefore, we welcome projects like ‘Campo 7’ that restore social value and function to public spaces that would otherwise remain unused.”

**Giovanni Mauri, President of FIDAL Lombardia commented:** “It is a true joy for us from FIDAL Lombardia to take part in this splendid and innovative ‘Campo 7’ project, a special mix of involvement, social relations and promotion of sport and track and field. I was pleased and moved to meet the children and their teachers from the neighbourhood schools.”

## **Hines**

Hines is a global real estate investment, development and management company founded in 1957 and now active in 285 cities in 28 countries. Hines has a \$90.3 billion<sup>1</sup> asset under management portfolio. Hines also provides third-party property management for more than 373 properties with total assets of over 10 million square metres.

In the past, Hines has developed, renewed or acquired approximately 1,530 properties with a total area of 47 million square metres. Currently, the company has over 198 development projects in progress throughout the world. Thanks to its vast experience in investments in all risk classes and all types of properties, and its pioneering commitment to ESG criteria, Hines is one of the largest and most-esteemed real estate companies in the world.

Since its entry into Europe in 1991, Hines has extended its European platform to include offices in 17 cities and a presence in 60 cities in 14 countries. Hines is the investment manager for a total of €24.5 billion assets under management. It also provides property management services to third parties, with a total of over 4.3 million square metres of assets in Austria, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, The Netherlands, Poland, Spain and the United Kingdom.

For additional information, please visit [www.hines.com](http://www.hines.com).

<sup>1</sup>AUM includes both AUM of the Hines organisation globally, as well as AUM RIA as of 31 December 2021